

Hi! News from Vebego

Issue 3 / 2026

Clear progress on our carbon footprint

The latest results of our carbon footprint analysis for 2025 are now out – and they show that the measures we have implemented are producing the desired effect. In several key areas, we have seen a significant reduction in our carbon emissions, exceeding our expectations.

Key results

- 17% reduction in carbon emissions from transitioning our fleet to electric vehicles
- 9% reduction in carbon emissions from switching to green energy in offices
- 51% reduction in carbon emissions on commutes

In summary

Our carbon emissions are 38 per cent down compared with the figures for the base year 2023 (the first year of recording emission data).

"We are hoping to bring our carbon emissions down even further this year," says CSR Manager Natascha Baumhauer. "To this end we are continuing to push ahead with electrifying our fleet, our plans to transition more of our sites to green power, and we will also be testing new proposals for commuters. One other area where there is potential for optimisation, but which is more difficult for us to control is that of the carbon emissions generated by the products we purchase.

"We have significantly exceeded our targets in several areas – something we can all be proud of because it was achieved through the efforts of everyone working here at Vebego," adds Thijs van Hegelsom, CFO. This includes, for instance, the great improvement in the quality of our data, which we owe to the high rate of participation in our commute and mobility surveys. "The participation rates this year was to a very positive 60 per cent, enabling us to analyse 90 per cent of the commuting routes of our industrial employees," says Natascha Baumhauer.

This is clear evidence that, with the right measures and broad participation within the company, we can make good progress and a real contribution to reducing our environmental impact and using resources responsibly.

Short notice

Forst celebrates 35 years in operation

Congratulations to our colleagues in Forst on their 35th anniversary. This is a great occasion to celebrate because there's much more to this anniversary than a mere number; it stands for the many people, who over decades have shaped the business, and also for an exceptional level of professional expertise in industrial and commercial cleaning.

One reason for this can be found in the region itself: Lusatia is traditionally known for its energy industry, especially coal-fired power plants. Here, special cleaning and maintenance expertise is essential – for complex installations and boilers, for example, as well as industrial infrastructure, such as vegetation management of electric transmission lines.

Our employees have made a name for themselves in this field well beyond their home region, so that today, too, Forst is a very special entity within Vebego.



CSD 2026 in Cologne: Showing up for diversity

As many as 1.5 million spectators, 200 (parade) floats, 65,000 participants and right there in the thick of it, Vebego. Some 15 of our Vebego colleagues attended Christopher Street Day (CSD) in Cologne at the beginning of July, demonstrating their support for diversity, respect and social cohesion. They joined in the lively parade with great enthusiasm and rainbow flags held high as it moved through the centre of Cologne.

For the participants, the event was far more than a colourful festival. Christopher Street Day is a demonstration in support of the rights of LGBTQI+ people, promoting a society in which everyone can live their life on an equal footing irrespective of their sexual orientation of gender identity. As a signatory to the Diversity Charter, Vebego is committed to ensuring an appreciative and non-discriminatory working environment.

“Diversity is an integral part of our working life and a permanent fixture in our corporate culture. Every day, people from very different backgrounds and of varied experience work successfully together here at Vebego. CSD is a great opportunity to demonstrate the Vebego position on diversity in a setting outside the company. That is why we would like to say a huge thank you to all of our colleagues who represented CSD this year at CSD,” says Sylke Sergel, CPCO.



Technical Services discontinued

The Technical Services department was closed down at the end of June. “It was a difficult step to take, but we made a conscious decision in favour of bundling the strengths of our core areas, that is, soft services, in which the company’s has good long-term prospects,” says Ramon Maas, Managing Director.

The Vebego service offering will not, however, leave our customers entirely without technical support. In the future, we will be able to put our customers in touch with experienced providers of technical facility services. The aim is to be able to continue offering the required services in coordination with selected technical partners.

Thanks to the staff

We would like to give a special vote of thanks to our roughly 30 colleagues in the Technical Services department for their dedication and excellent work over the years. Alongside the works council, we have come up with a reconciliation of interests and a social plan for them. That’s why we are delighted to report that many of our former employees have either been taken on by customers or have been able to secure a new job by switching to other service companies.

Corporate Benefits: Attractive discounts for you

With Corporate Benefits, the attractive staff deals we offer, you can take advantage of a host of discounts with well-known brands and vendors. Whether it’s technology, travel, fashion, leisure or household articles, the Corporate Benefits platform has a wide range of products on which you can make regular savings.

It’s really easy to register for Corporate Benefits. Just go to the website vebego.mitarbeiterangebote.de and set up your personal account. For your first-time registration, you can use your private email address and a registration code. For the registration code please contact the editorial team (contact below).

We post regular updates to our special offers, so it’s well worth taking a regular look at the platform or signing up for the newsletter. That way, you will never miss any of our new discount offers or exclusive deals.

Vebego wishes you lots of fun shopping!

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